

EUROPE FOR CITIZENS

Democratic engagement and civic participation sub-programme

FINALREPORT form

Programme	EUROPE FOR CITIZENS
Sub-Programme	Democratic engagement and civic participation
Action	Town Twinning
Sub-Action	N/A
Call for Proposal	Europe for Citizens - Programme Guide 2014-2020
Project number	569650-CITIZ-1-2015-2-IT-CITIZ-TT
Agreement/decision number	20153566
Project Title	Sharing Ideas for Sustainable Tourism: an Event for Relevant Stakeholders
Language used to complete the form	English

Contractual Data

Dates and Beneficiaries

Dates

Project Start: 01/01/2016

Project End: 20/10/2016

Activities Start: 31/05/2016

Activities End: 05/06/2016

Project Duration(months): 0

Beneficiary Data

Role	PIC	Name	Country
Coordinating Organization / Beneficiary	926421102	COMUNE DI PINETO	Italy
Management Contact Person	926421102	COMUNE DI PINETO	Italy

Legal Representative

Organisation Legal Address

Name: COMUNE DI PINETO

Street: VIA MILANO 1

Post Code: 64025 City: PINETO TE

Country: Italy

Department

Name:

Street: via Milano 1

Post Code: 64025 City: Pineto

Country: Italy

Local Address:

Internet site: www.comune.pineto.te.it

Contact

Title: Mr Function: Mayor

Name Robert Last Name: Verrocchio

Phone Number 1: (0039) 3294204938 Phone Number 2: Fax Number: Mobile Number:

Email: sindaco@comune.pineto.te.it

Contact Person

Organisation Legal Address

Name: COMUNE DI PINETO

Street: VIA MILANO 1

Post Code: 64025 City: PINETO TE

Country: Italy

Department

Name:

Street: via Provinciale sn

Post Code: City: Cellino Attanasio (TE)

Country: Italy

Local Address:

Internet site: www.comune.pineto.te.it

Contact

Title: Ms Function: External Consultant

Name: Marta Last Name: D'Eugenio

Phone Number 1: (0039) 3899328046 Phone Number 2: Fax Number: Mobile Number:

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Implemented activities

Description

Description of implemented activities

Out of budget activities from January 2016 to May 2016:

SISTERS partners started their joint work with 3 local infodays (1 per town) to present the project objectives and the EFC program to local communities in order to raise citizens' awareness and start the recruitment of relevant stakeholders for the following activities.

Afterwards partners realized 3 local European Awareness Scenario Workshops (1 per town) with the aim of promoting active participation of selected categories of stakeholders (representatives from local authorities, experts, operators, citizens and associations) and supporting creative debate around the focus topics:

- 1) Promotion of sustainable tourism
- 2) Environmental protection
- 3) Enhancement of cultural heritage
- 4) EU citizenship awareness

Main project activity - transnational meeting 26th to 31st of May 2016:

90 people (45 from Sibenik and 45 from Razlog) have been hosted in Pineto (lead partner town) for activities of networking and discussion among participants who have been able to share perspectives and best practices to turn common challenges into new opportunities for growth in the respective territories concerning issues of joint interest. The calendar of the event was organized to balance the work program with free time and excursions on the territory in order to let the experience being pleasant and appropriate also for those who had never been previously involved in EU projects or active citizenship.

The 26th was dedicated only to arrivals and accommodation since participants travelled by bus and they all had to face long journeys to Pineto.

On 27th participants met at 9.00 for welcome and opening with an introduction to the project and work program. From 9.30 to 11.00 one representatives per town presented its context and showed the results of the local EASW to the others. At 11.00 it was media time with the signature of the official partnership agreement by the representatives of the 3 partner towns then facilitators organized the division of the working groups for the afternoon session (which took place right after a light lunch based on typical products brought by participants) according to the following indications:

Group 1: Focus on the coastal system (15.00-18.00)

Group 2: Educational programs for the enhancement of cultural heritage (15.00-18.00)

Group 3: Innovative green solutions (15.00-18.00)

Group 4: Integrated management of sustainable tourism (15.00-18.00)

Group 5: Joint proposals for active and experiential tourism (15.00-18.00)

On the 28th and 29th participants had the chance to visit the local coastal and mountains areas: they were guided through the Cerrano tower and marine protected area, in medieval villages rich of historical and cultural value (Silvi Alta, Mutignano, Atri, S. Stefano di Sessanio) and in the Gran Sasso National Park to discover differences and similarities with their own territories, interact with locals and create new possible synergies.

On the 30th the project agenda foresaw a conclusive working session so participants met together again from 9.00 to 13.00 for an open Forum to present the results of the work done in the previous days, discuss new project ideas to develop jointly and explore further possible EU fundings to implement them. After goodbye lunch, participants were left a free afternoon to restore energies and make the point about the benefits and personal learning results gained from the project, guided by a survey provided by organizers which they filled and returned at dinner time.

On 31st it was time of departure for both invited delegations.

Changes in

The dates of the event have been shifted from the original prevision stated in the application form

relation of the original project

(31st of March - 5th of June) so the event finally took place between 26th and 31st of May 2016 as previously communicated to the EACEA management staff and aknowledged by Mrs Cristina BAIGES CAPELLA on 15/02/2016. The daily program of activity was reorganized accordingly.

Data related to the gender and age of participants have also partially varied from the original prevision according to logistic needs (the long bus journey to Pineto and back was hard to face for elderly people), feedback, and in the perspective of involving diffucult targets: SISTERS project has infact positively welcomed a great and unexpected attention from university students most of which had never had any civic engagement or European experience before.

Impact and visibility

With reference to visibility the SISTERS project has been announced on the Europe in my Region 2016 communication campaign > Inform Network;3.000 informative brochures describing the SISTERS project and containing reference to the Europe for Citizens program have been printed out and distributed to all the partners early on the project calendar so to be spread in the municipal territories involved and used in all infodays and EASW events realized in the 3 towns. The partner municipalities ensured media visibility to the SISTERS project activities through their official websites and further press release all along the duration of the project together with the SISTERS facebook page (Sisters Project - Pineto. Sibenik, Razlog), able to reach up to 488 contacts with an article. SISTERS newsletters have been produced and circulated on monthly basis to a mailing list of stakeholders identified during the recruitment campaigns for the enrollment of volunteers and participants; reports of all local activities have been shared by partners during the final meeting in Pineto and have been used as starting point for working groups which generated the 6 new thematic focus (4 for the environment, 1 for tourism, 1 for the cultural heritage) of the joint action plan for the 3 twinned towns oriented to the development of further EU cooperation projects: a detailed report is available on the SISTERS official website (http://www.project-sisters.eu/) which contains also free guidance materials, a blog section for open debate and link connection to other websites dedicated to the focus topics of the project.

Impact on the local communities was the result of an attentive work of awareness raising and involvement of citizens in participatory approach based actions which allowed the organizers to face logistics costs with supportive solutions. Even though SISTERS project granted free adhesion to all interested parties, the selection of invited participants has been operated so to balance experts with people interested but non familiar with EU policies and/or involved with selected topics of work (promotion of sustainable tourism; environmental protection; enhancement of cultural heritage; civic engagement and democratic participation) and the choice proved to be good since all categories (local authorities, experts, operators, citizens and associations) had the chance to interact profitably with each other both during the working program and in their free time allowing the SISTERS debate to have a broader perspective around the core issues. During the meeting in fact everyone had the chance to express him/herself about all the aspects of the projects within working groups, plenary sessions and finally through a dedicated survey to collect opinions and suggestions for improving from invited participants: in 59 completed forms returned to the staff, 49 found the agenda of the project well balanced according to their expectations/needs and stated to have learnt something new about the EU and its values/policies; furthermore many of them exhorted to keep contacts and continue cooperation among partners to maximize the results of SISTERS project and affirmed to be intentioned to engage more in their local communities and to be ready to commit in the new working groups born from the SISTERS project.

Media:

http://www.comune.pineto.te.it

http://www.sibenik.hr

http://www.razlog.bg

http://www.tvsei.it

http://www.civica.cc

http://www.associazioneitaca.org

https://www.youtube.com

http://247.libero.it

http://www.torredelcerrano.it

http://www.movingteramo.it

http://www.valvibratalife.com

http://www.ansa.it

http://www.parks.it

http://www.newslocker.com

http://ilcentro.gelocal.it

http://www.abruzzo24ore.tv

http://www.bcrmagazine.it

http://www.zazoom.it

http://www.np-kornati.hr

http://www.parkovihrvatske.hr

http://www.hgk.hr

http://www.vus.hr

http://www.edic-sibenik.eu http://www.ucsibenik.hr http://sibenskiportal.rt and more.

Additional information

The working program of SISTERS main event envisaged also an introduction to non formal learning techniques for participants which have been asked to think about cultural differences and similarities through an exercise based on the use of cards representing shapes of various sizes and colors. Each of them was given a card then they were asked to form groups of 5 based on some similarities (possibly trying to meet people they didn't already know well) in 5 minutes and spend the rest of the day in company of the little group which came out of it. The game was intended to let them experiment and reflect on how many unexpected connections can be individuated if there is intention, commitment and good disposition to get in contact with something/someone apparently different or unfamiliar to what/who we are used.

Statistics

Direct Participants

Name of Opposite the standard side of the	0	Participants by target group			Disadvantaged	10/	Maria	Tatal
Name of Organisation/municipality	Country	below 30	30-65	above 65	participants	Women	Men	Total
GRAD SIBENIK	Croatia	22	22	1	10	36	9	45
Razlog Municipality	Bulgaria	10	34	1	10	26	19	45
COMUNE DI PINETO	Italia	5	35	5	10	18	27	45
		37	91	7	30	80	55	135

Indirect Participants

Number of Indirect Participants	8 000
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Other Information

Duration of the Town Twinning event from the arrival to the departure of the participants

Project Start Date	26/05/2016	
Project End Date	31/05/2016	

WebSite Address

Please indicate the website where the filled template on the implemented activities is published

http://www.comune.pineto.te.it/

Citizens' understanding of the EU

Do you think that your activities have increased the citizens' understanding of the EU?

Good

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Venues of the activities

Volume of the delivines			
Country	City		
Italia	Pineto (TE)		

Financial Sheet

Final grant requested

Item	Contractual	Declared
Executive Agency - EACEA	14 500,00	14 500,00
Total:	14 500,00	14 500,00

Attachments

Type of File	Name of the File
Declaration on Honour	Declaration on honour.pdf
Financial Final Report – Grant calculation sheet	efc_final_budget_calculation_sheet_tt_en.xlsx